MIX MASTERS INC. | DJ BOOGIEMAN

OFFICIAL CORPORATE BOOKING SHEET & ELECTRONIC PRESS KIT

Chicago, IL, USA • Global Bookings & Residencies

THE ARTIST: MARTIN "BOOGIEMAN" LUNA

Founder of Chicago's legendary **Mix Masters**, Martin "Boogieman" Luna is an accredited Gold and Platinum-certified house music pioneer, ASCAP-registered producer, and premier open-format DJ. Since 1982, he has set the industry standard with dynamic, multi-format sets blending 12" vinyl records, CDJs, and modern video-mixing technology. From his iconic track *"In The Mix"* featured in Madonna's *"Truth or Dare"* to generating over 2 million monthly Spotify streams, DJ Boogieman delivers an elite, high-energy atmosphere tailored to high-profile corporate galas, luxury retail activations, and major international stages.

CORPORATE & LUXURY BRAND PORTFOLIO

DJ Boogieman has partnered with leading names across luxury retail, major media events, and corporate sponsorships:

- **Luxury & High Fashion:** Gucci, Giorgio Armani, Calvin Klein, Ralph Lauren, Bloomingdale's, Nordstrom, Macy's, Estée Lauder, MAC Cosmetics, and Kenneth Cole.
- **Major Events & Media:** Chicago/Midwest Emmys, Vogue Magazine Fashion Shows, Playboy XL Super Bowl Party, Chicago All-Star MLB Party, WGN Channel 9, and the Jerry Springer Show.
- **Corporate Sponsors & Venues:** White Claw, Mike's Hard, Cuervo Tequila, Budweiser, Miller Brewing Company, Hard Rock & Palms Casinos, and Horseshoe Casino.

PERFORMANCE SERVICES & CREDENTIALS

- **Services:** Open-Format DJ, Live Video Jockey (VJ) Mixing, Custom Music Production & Remixing, Brand Activation Soundscapes.
- **Notable Collaborations:** Madonna, Steve Aoki, ALOK, Fast Eddie, Housequake, and Mellizos.
- **Industry Credentials:** Billboard Dance DJ Reporter, IMDB Accredited, and ASCAP Music Publisher (*Mixmania*).

CLIENT ENDORSEMENTS

> **Chicago/Midwest Emmys** (Corporate Events Coordinator): Praised his elite energy, flawless video mixing, and red-carpet professionalism.
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> **Gucci & Giorgio Armani** (Event Director): Noted his deep musical knowledge and seamless brand alignment.

CORPORATE VENDOR & BOOKING COMPLIANCE

- **Entity & Compliance:** Mix Masters Inc. (dba DJ Boogieman) • **D-U-N-S Number:** 14-785-1575
- **Documentation & Banking:** IRS Form W-9, Certificate of Insurance (COI), and ACH/Wire Banking details (Chase Business Banking) available instantly upon request for streamlined onboarding.
- **Official Websites:** www.mixmastersinc.com • www.djboogieman.com

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